

HOW CAN WE TRANSFORM GENERATION Z IF WE DON'T KNOW ANYTHING ABOUT THEM?

A ROUNDTABLE PRESENTATION

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ABSTRACT

While faculty focus on Millennials, few realize that they have been actually teaching this next generation of students, Generation Z (IGen), for at least the last four years now. This session asks: How can faculty attempt to transform their students if they do not know who they are?

Data, based on several surveys, find that Generation Z students are different from Millennials in significant ways. These include having less focus, being better at multitasking, show more grade bargaining, and are entrepreneurial, global, diverse, and digital. As a result, these students are unlike Millennials' in the classroom.

Faculty will learn about these characteristics and explore current transformative pedagogical strategies focusing on this new cohort. Audience members will be engaged through discussing their pedagogical techniques that have worked and learn more by bouncing ideas off the two Generation Z students on the panel. Faculty will leave the panel looking at their students in new ways and will be better prepared to engage them in new ways.

SELECT REFERENCES

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Seemiller, C., & Grace M. (2016). *Generation Z goes to college*. Indianapolis, IN: Jossey-Bass.

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